



Society Of Beer Advocates

Beer for all the right reasons

Society of Beer Advocates (SOBA) Inc.

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FOR IMMEDIATE RELEASE

11 Malda Grove

Khandallah

Wellington

<http://www.soba.org.nz>

SOBA National Home Brew Competition 2011

The SOBA National Home Brew Competition has been announced and is to be judged at the home of many of the country's best breweries, Christchurch. Ally McGilvary, Nathan Crabbe & James Pinamonti have gallantly stepped forward to organise the event this year.

Here is a summary of the pertinent dates and information:

- 1st - 21st October 2011 for receiving entries.
- Judging to be held 29th - 30th October 2011.
- Costs: \$5 SOBA members, \$10 non-members **per entry**.
- Location: Christchurch (and we will do everything possible to ensure Mother Nature doesn't shake the bottles up too much!)

To reduce the postal costs, the competition organisers will accept 1 bottle (minimum 330ml) per entry but this will be at the entrants own risk. Sending two bottles is your insurance policy and neither SOBA nor the organisers accept any liability for loss.

Martin Bulmer

Press Officer, SOBA

Issued on behalf of The Brewers' Guild of New Zealand and The Society of Beer Advocates.

SOBA was formed in 2006 in order to increase awareness of and appreciation for flavourful crafted beers.

To discuss this issue further, or to schedule an interview, please contact the press officer for SOBA, Martin Bulmer on 021 916 800, or via email at press@soba.org.nz.